APPC

Welcome to the future of packaging design & manufacturing

ARDEN SOFTWARE
PEAK PERFORMANCE
CONFERENCE

Conference Brochure

2026

The Arden Software Peak Performance Conference (APPC 2026) is more than training—it's a complete educational and engaging experience designed to showcase the full power of Impact and the entire Arden product suite. Attendees will leave with practical skills and actionable knowledge that translate immediately into time savings, increased efficiency, and real-world results.

APPC 2026 is your opportunity to gain firsthand insight into Arden's latest releases, including Impact 2024 and Impact 2026, WEBcnx, nServer, and Enterprise, with focused content for both design and manufacturing professionals.

This year's conference will feature in-depth training on the newest capabilities of Impact 2026, along with the essential core features every Impact user needs to master—whether you're just getting started or looking to sharpen your expertise.

Migrating from CimPACK to Impact? We strongly encourage CimPACK users to attend. With CimPACK now at end-of-life, APPC 2026 is a critical opportunity to learn about the transition and discover how Arden is prioritizing tools and functionality to make moving to Impact as smooth and efficient as possible.

The experience goes beyond Arden Software alone. At APPC 2026, you'll also hear from our top partners, who will demonstrate how to further extend and enhance the capabilities of Arden products across your workflow.

And yes—we may have a surprise or two up our sleeve. Be there to be among the first to see what's next.

Whether you're a designer, manufacturer, or administrator; a new user or a seasoned expert, APPC 2026 has something for everyone. Connect with industry experts, learn from some of the most knowledgeable designers in the field, and take part in meaningful knowledge exchange and networking that benefits attendees at every skill level.

Join the experts from Arden Software at APPC 2026

WHAT TO EXPECT AT APPC 2026...

The Arden Software Peak Performance Conference 2026 introduces an updated approach to hands-on learning.

Designed for both new and advanced users, the conference delivers practical knowledge and expert insight that attendees can apply immediately to expand their skills.

Sessions now combine interactive, hands-on training with expert-led presentations, allowing us to maximize the information shared and help you fully harness the power of Arden's products.

Attendees at APPC 2026 can also look forward to...

- An engaging, interactive learning environment where you'll gain more knowledge in three days than months of working on your own. Train on Arden-supplied computers with guided, hands-on sessions that ensure seamless access and continuity throughout the conference.

- Connect, collaborate, and share ideas with Impact-based design and IT professionals from around the world—plus direct access to key members of the Arden development team.

- Immersive, hands-on training that puts real tools and real workflows at your fingertips.

- Work hard, then unwind with great food, drinks, and a little adventure in the stunning mountain setting of Park City, Utah.

- And much more, with deeper dives, broader topics, and even more ways to get the most out of Arden's products.

CLASSES & PRESENTATIONS

Choose from a wide range of classes and presentations tailored to the needs of you and your business, delivered by experts from Arden Software teams around the world.
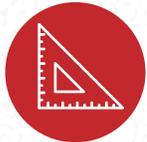
EVERYDAY DESIGN

The primary goal of this class is fast, efficient design creation. Attendees will learn how to build designs using Impact's geometry creation tools, leverage the powerful Design Components feature, and take advantage of the ever-expanding Standards Library.

TIPS & TRICKS

This Tips & Tricks session is packed with time-saving techniques to help you work smarter and faster in Impact CAD. Learn lesser-known features, productivity shortcuts, and best practices that can significantly improve your day-to-day workflow. Whether you're refining existing designs or building new ones, this class will help you increase efficiency, reduce repetitive tasks, and get more out of Impact CAD. This class is always a crowd favorite.
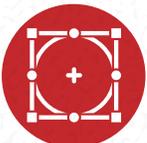
PARAMETRICS

Join us for this hands-on class focused on Impact's powerful dynamic constraints engine. Learn how to design parametrically from the start, modify existing parametric designs, and easily convert non-parametric designs into fully scalable models. You'll also see how to create custom standards using this flexible engine—allowing you to tailor the Standards Library to your specific needs. This is a session you won't want to miss.

APPC 2026
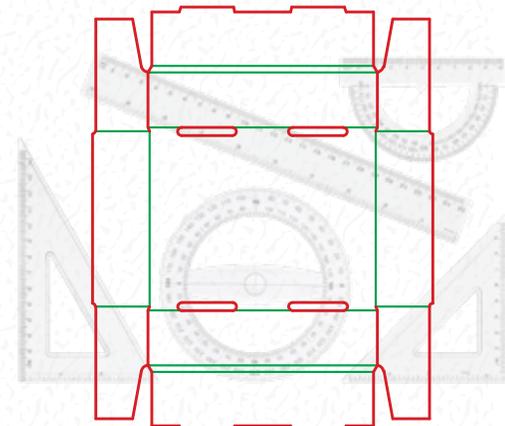
3D ANIMATION

Roll camera… and action! Bring your 3D designs to life using Impact's advanced animation tools. This class highlights the impressive production value you can achieve with minimal time and effort. Learn how features such as reverse animation, advanced lighting properties, transitions, and more come together to deliver professional, high-quality results—fast. Join us to discover how animation can be an eye-catching, effective, and even fun way to communicate your designs (George Lucas optional😉).

LAYOUT COMPOSITION

Creating layouts not only saves time during die design, but also streamlines file delivery to the sample table. In this class, participants will explore the full range of options and controls available within Impact's Layout tools. From building simple single-piece layouts to integrating complex multi-piece layouts, you'll learn how to work efficiently and effectively. The session also covers reporting features and useful system text items that enhance clarity and consistency in your report templates—revealing the full potential of Impact's layout capabilities.
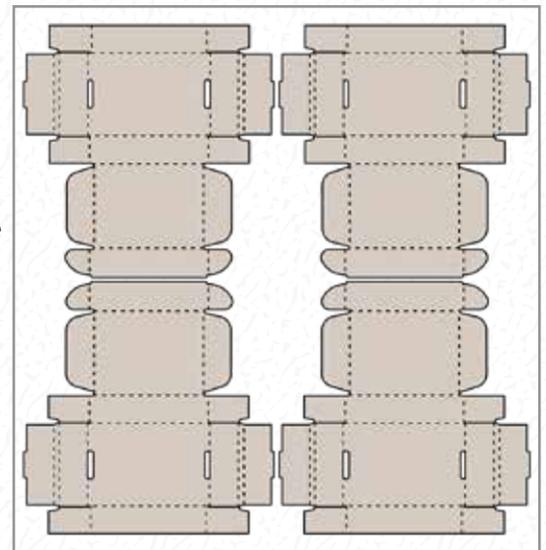
WEBCNX EXPRESSIONS

This class introduces WEBcnx Expressions, a powerful feature that allows you to add calculations directly to your task forms. Learn how to create dynamic, intelligent forms that automatically calculate values, reduce manual input, and improve accuracy across your workflows. Through real-world examples, you'll see how Expressions can streamline processes, enforce consistency, and make your WEBcnx tasks smarter and more efficient.

IMPACT EXTENSIONS

Explore Impact's growing collection of plugins and discover newly developed tools that add powerful functionality to your existing Impact station. This session introduces a range of new capabilities designed to supercharge Impact and accelerate your daily production—often with just a single click.

IMPACT REPORTS

The Impact Reports class provides a comprehensive overview of Impact's Report Template tools (also known as Spec Sheets), showing users how to transform design data into clear, actionable information. This session covers how to create, customize, and manage reports that support design, estimating, and production workflows. Through practical examples, attendees will gain the skills needed to generate accurate, professional reports directly from Impact data.

APPEARANCES & CUSTOM TOOL BUILDER

Not everyone works the same—so why use the same interface? Impact lets you customize your workspace to match the way you work. Whether you use multiple monitors or switch between tasks, Impact's flexible interface adapts to you. Create one or multiple custom layouts to streamline your workflow and work more efficiently every day. And with the new Custom Tool Builder, common tasks are faster and more efficient through preset values and fewer clicks.

ALIGN ANYTHING IN 3D

Align Anything in 3D is a hands-on, application-driven class focused on accurately aligning and positioning objects within the Impact 3D environment. Students will learn how to work with edges, faces, and reference geometry to achieve exact placement and orientation, even with complex or irregular packaging structures. Emphasis is placed on real-world packaging scenarios, including aligning products inside packaging, assembling multi-part designs, and ensuring repeatable results. By the end of the class, students will have the confidence and technical skills to efficiently align anything in 3D within Impact CAD to support accurate visualization.
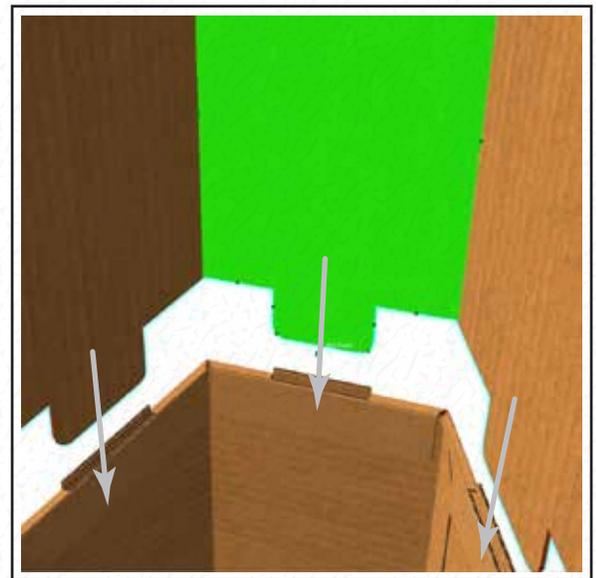
MANUFACTURING TRACK

TRANSITION FROM CIMPACK

After 34 years of service, CimPACK reached its end of life in August 2025. As customers plan their next steps, many questions remain about the transition to Impact and what the process involves. In this session, we will introduce Arden's comprehensive suite of software solutions and outline a clear path forward. Attendees will gain insight into the key differences between CimPACK and Impact, what to expect in the future, and the specialized tools developed to support a smooth and efficient transition.

DMA - ROTARY TOOLS

DMA —short for Diemaking Automation—is a newly released extension for Impact, designed with a strong focus on rotary processes. Built on over 30 years of rotary technology expertise, the proven capabilities developed through CimPACK have been seamlessly integrated into DMA, delivering powerful functionality within Impact. DMA expands on these capabilities by supporting an even wider range of cylinders, offering greater flexibility and enhanced performance. Join us to explore what's new and discover why DMA in Impact is generating so much excitement.
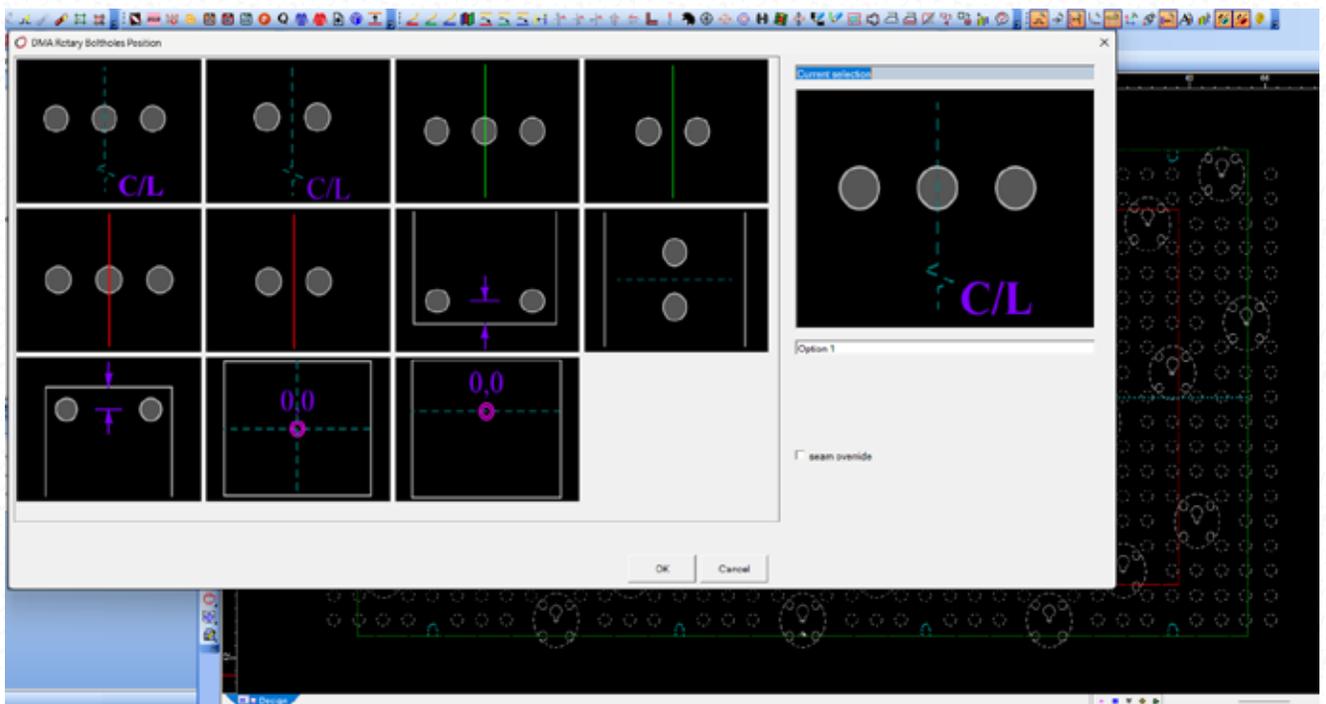
INTRO TO PERFORMANCE

Intro to perFORMance is a foundational training class designed to familiarize users with the core functionality and workflows of the perFORMance ERP system for die shop management. This course provides an overview of system navigation, key modules, and essential concepts such as job tracking, estimating, scheduling, and integration with Impact CAD. Participants will gain a clear understanding of how perFORMance supports day-to-day operations, improves visibility across the shop floor, and ensures accurate, real-time data flow from design through production.

BLANKER CREATOR

This advanced Blanker Creator session returns to the conference after a long absence—and it's well worth the wait. Join us for an in-depth exploration of this powerful tool, highlighting recent enhancements and often-overlooked features that can make a significant difference in your workflow.

More than a demonstration, this session focuses on practical strategies for managing and customizing Master Tool Settings to fit your needs or your customers' preferences. Learn how to adapt to evolving joggers and component changes by creating and embedding your own parts directly into the Master Tool Settings.
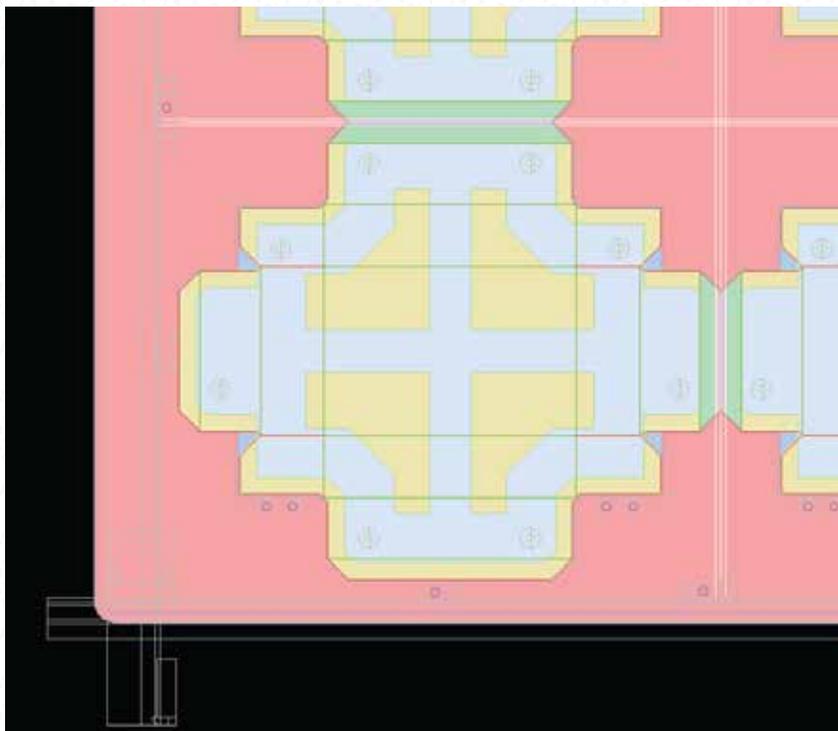
COUNTER PLATES: A TRIFECTA OF OPTIONS

No matter your counter plate preference, we've got you covered. This session explores all counter plate solutions—Phenolic and Steel—giving you the flexibility to choose the method that best fits your workflow and production needs.

While the Matrix (Phenolic) Creator remains familiar, recent "before and after" automations have elevated its performance and usability. When it comes to Steel Counters, you'll see two distinct approaches: a fast, no-nonsense solution and a more refined, elegant option. The choice is yours—and you'll learn both.
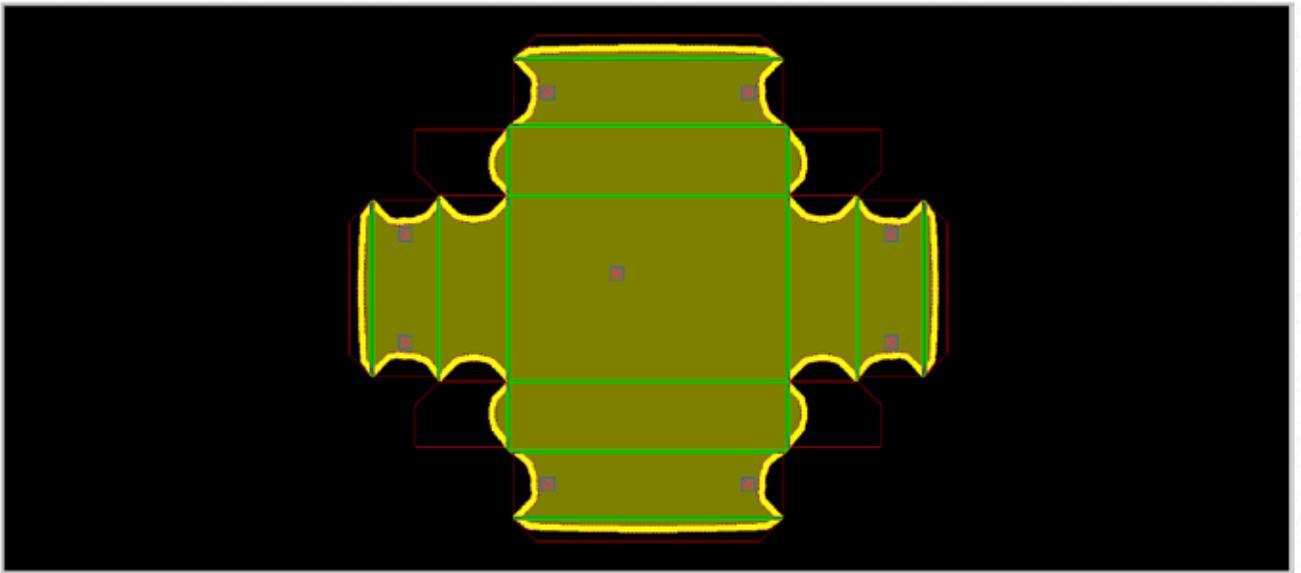
ESSENTIAL DIEMAKING TOOLS

The Essential Diemaking Tools class focuses on the Geometry Analysis Toolbox and Block Inspector, demonstrating how proper and efficient use of these tools can save valuable time on everyday projects. During the session, the Arden team will share practical techniques to help participants maximize efficiency and productivity within the Impact working environment.

LAB

The lab offers a hands-on opportunity to connect directly with Arden Software experts in a focused, collaborative setting. Attendees can meet one-on-one with knowledgeable personnel to ask questions, troubleshoot challenges, or explore best practices, while also having dedicated time to work independently on their own computers. Whether you're looking for guidance or uninterrupted time to dive deeper, the lab provides flexible support tailored to your needs.

APPC 2026 Schedule

Sunday, June 14
2pm - 6pm: Registration
6:30pm - 9pm: Welcome Reception

Monday, June 15
8am - 5pm: Day one of classes, presentations and tutorials
7pm - 10pm: Off-site reception

Tuesday, June 16
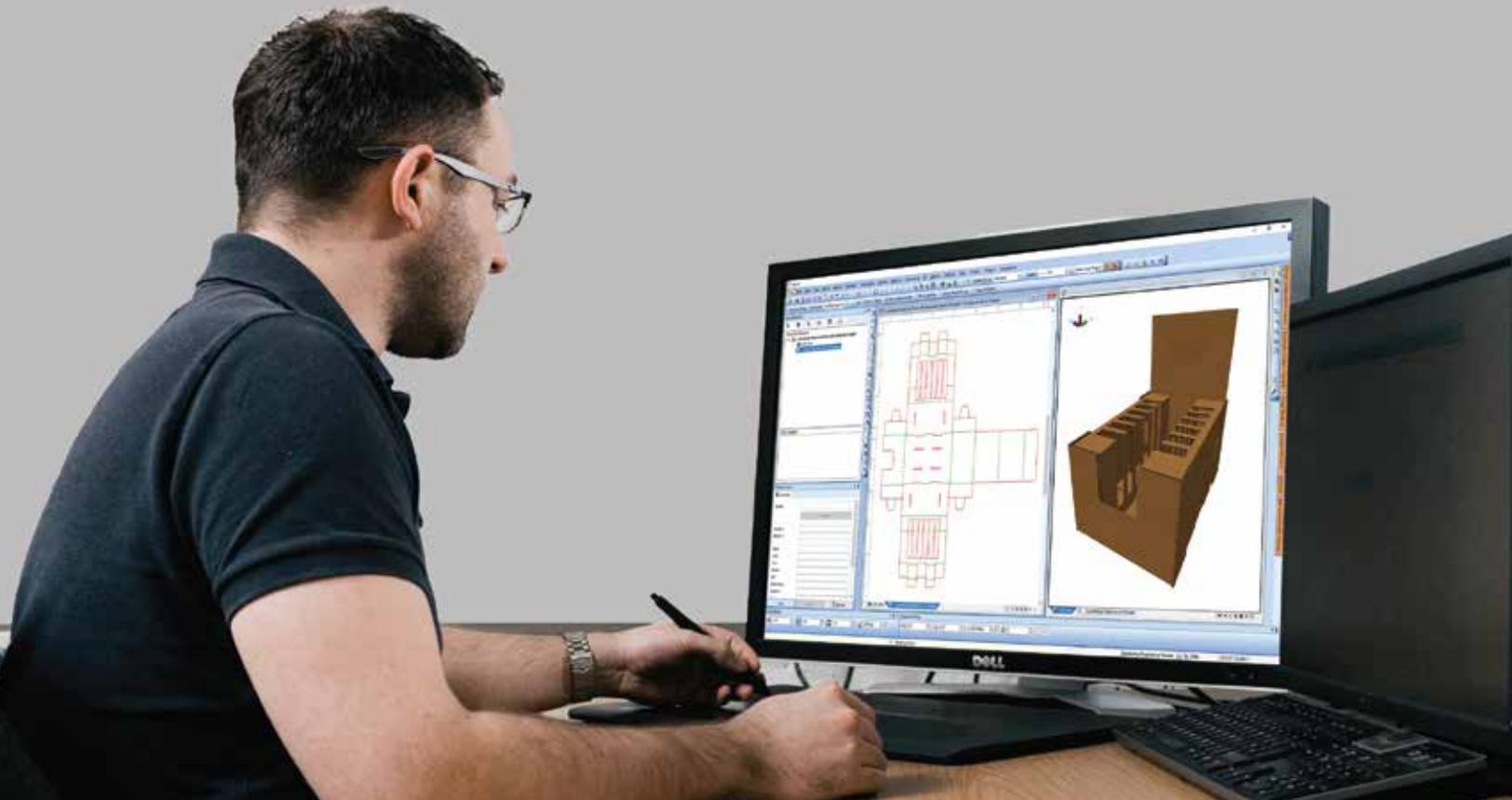**8am - 3pm**: Day two of classes and presentations
4pm – 9pm: Offsite activity & dinner

Wednesday, June 17
8am - 12pm: Final day of classes and presentations

Register Here

Register now to view and choose your classes

Meet the partners

At **APPC 2026**, you'll get the chance to discover our top integration partners to highlight exactly what you can accomplish with the Arden suite of products.

HYBRID SOFTWARE

HYBRID Software develops innovative productivity solutions for the graphic arts industry. Trusted by thousands of customers worldwide across prepress and print—including labels and packaging, folding cartons, corrugated, wide format, and digital printing—HYBRID Software helps businesses work smarter and more efficiently.

Its flagship products include CLOUDFLOW™, a modular workflow platform for file processing, asset management, proofing, and automation; PACKZ™, a powerful native PDF editor combining all prepress tools in one application; and IC3D™, a real-time 3D packaging design solution for creating instant virtual mockups.

ZÜND
swiss cutting systems

Zünd Swiss Cutting Systems is a global leader in digital cutting solutions, delivering precision, reliability, and flexibility for a wide range of industries. With decades of Swiss engineering expertise, Zünd systems are trusted worldwide in graphics, packaging, labeling, leather, textiles, composites, and industrial manufacturing.

Zünd's modular cutting solutions combine intelligent software, innovative tools, and robust hardware to enable efficient, high-quality production—from prototyping to full-scale manufacturing. Designed for maximum productivity and versatility, Zünd cutters adapt seamlessly to evolving workflows and materials.
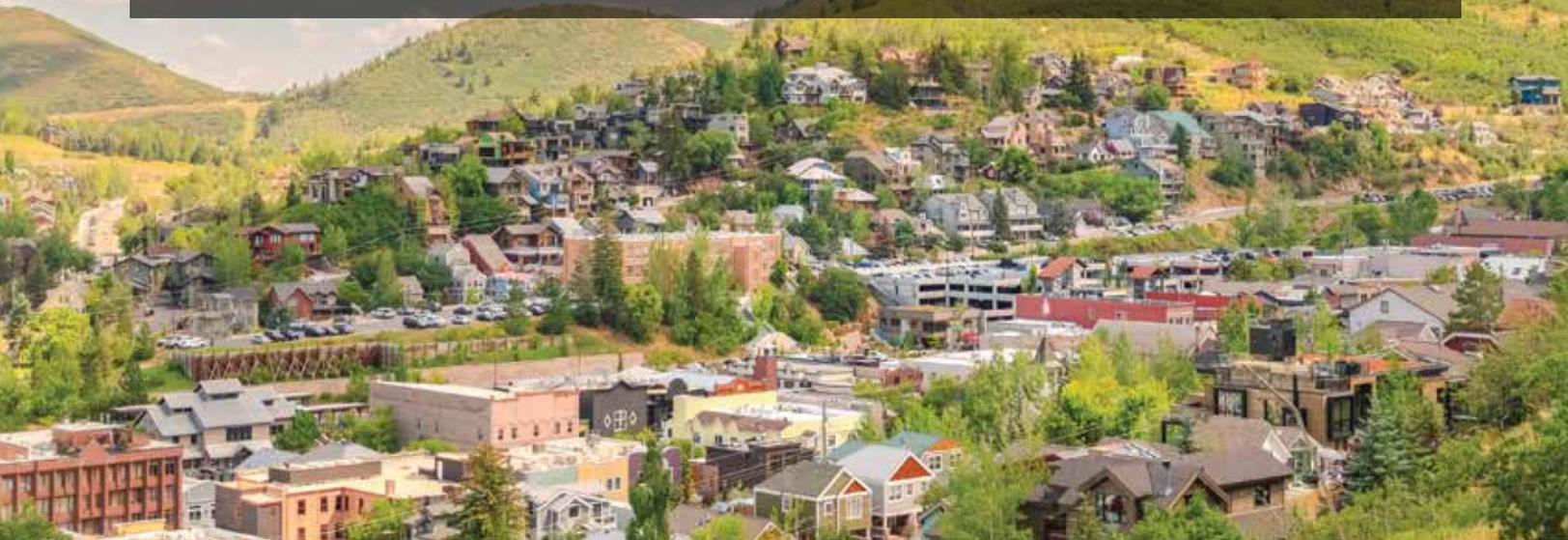
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Registration

APPC 2026 will be held in the charming mountain town of Park City, Utah—home to a world-class resort and the renowned Sundance Film Festival.

Historic Main Street captures the town's rich mining heritage while offering an inviting mix of luxury boutiques, art galleries, and more than 100 restaurants and bars.

Active SMC Registration: **$1,995** for the first attendee, **$1,495** for each additional attendee from the same company

Standard Registration (without SMC): **$2,495**

Guest Registration: **$395**

Following registration, you will be invoiced by Arden Software. Payments must be made in full by **Friday, May 22nd, 2026**.

Registration includes: All classes & presentations. It also includes the Sunday evening reception, breakfast and lunch on the Monday and Tuesday, breakfast on the Wednesday, plus offsite activities on the Monday and Tuesday.

Guest registration includes: The Sunday reception, breakfast and lunch on the Monday and Tuesday, breakfast on the Wednesday, plus offsite activities on the Monday and Tuesday.

Register Here

Register now at www.ardensoftware.com/appc26

If you have any questions, please email *ksilianoff@ardensoftware.com*

Hotel & Transportation

Stay at the Sheraton Park City

The Sheraton Park City is located just 35 miles from Salt Lake City International Airport.

Hotel amenities include an indoor atrium pool with hot tub and sauna, game room, Starbucks® and gift shop, and Timbers Restaurant & Lounge with a covered outdoor patio and fire pits. Guests enjoy complimentary Wi-Fi in all rooms and shuttle service to historic Main Street.

Address:

Sheraton Park City
1895 Sidewinder Drive
Park City, Utah 84060
435-649-2900

Hotel Reservations

A special conference rate of **$189** per night has been arranged for attendees. Guests are responsible for booking their own accommodations. To secure the conference rate and availability, *reservations must be made by Thursday, May 14, 2026*.

To book, call Marriott Reservations at **1-800-228-9290** or **1-435-649-2900** and reference the Arden Software Group, or reserve using the conference booking link below. Rates valid June 12th-June19th, 2026.

Please note: Rooms at the special conference rate cannot be guaranteed after the May 14, 2026 deadline.

Reserve Hotel Special Rate Here

Get a special conference rate at the Sheraton Park City

Transportation

Getting to Salt Lake City is easy, with direct flights from more than 90 cities into Salt Lake City International Airport (SLC). From the airport, Park City is just a 35-minute drive via I-80.

Uber and Lyft provide convenient transportation to and from the airport. Shuttle service to Park City is also available through Canyon Transportation at 801-225-1841 or **canyontransport.com**.