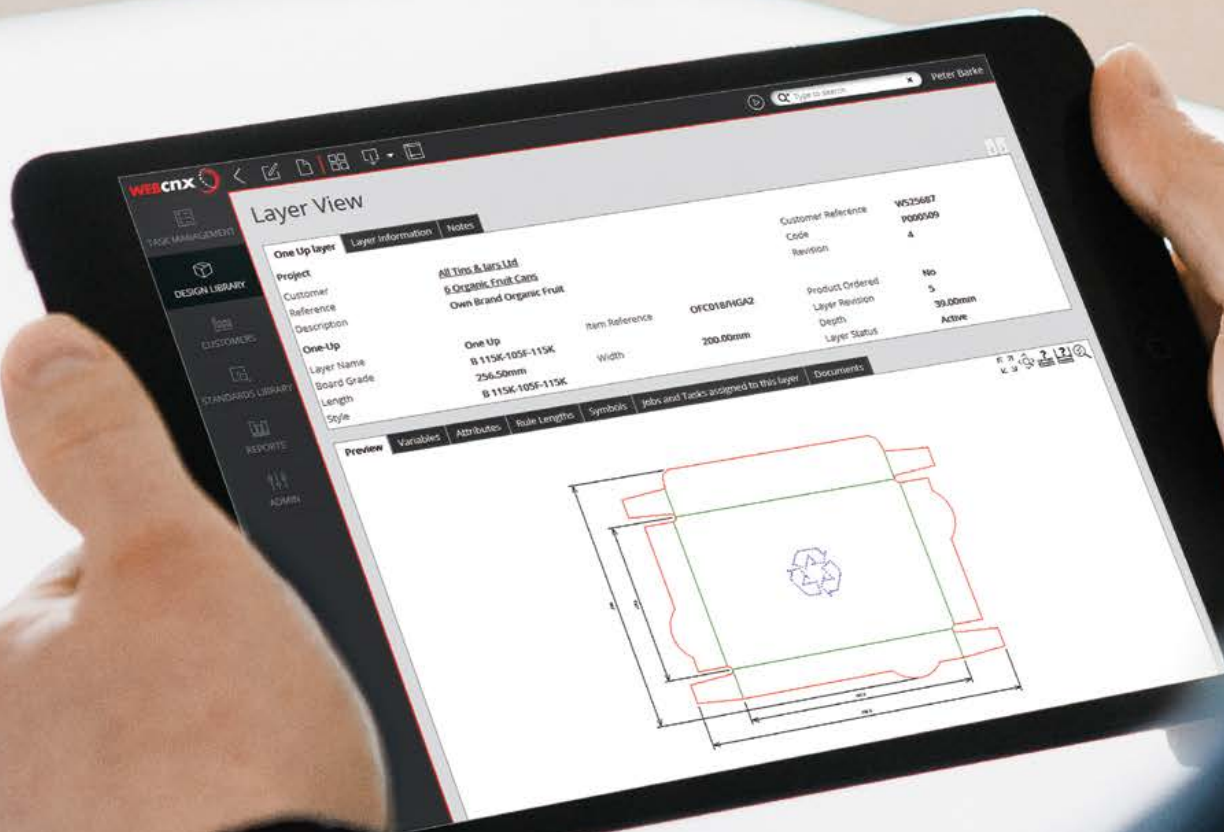




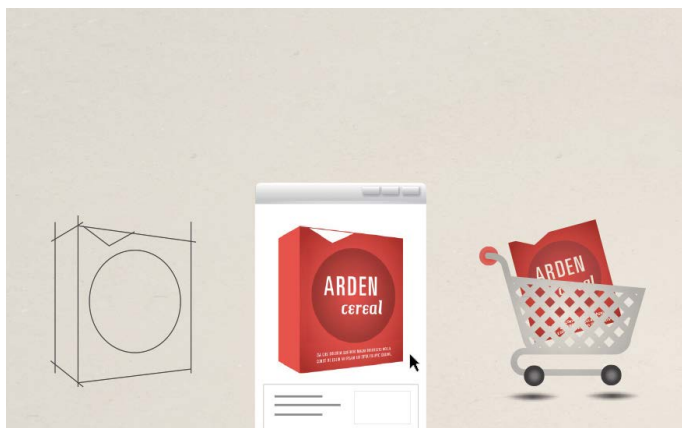
Helping you bridge the workflow gap



Helping you bridge the workflow gap



Ensure your people know what to do and when to do it. WEBcnx is a workflow solution designed specifically for the packaging industry that delivers speed, efficiency and accuracy.



Imagine being able to automatically project manage your packaging production across the world. From first enquiry to final product, WEBcnx does the hard work for you. Acting as a virtual project manager, it sends your emails, makes requests and takes the right decisions on your behalf.

Automated management

Communication breakdowns are avoided and approvals are speeded up as the system delivers automated email notifications that ensure everybody involved in a project is aware of key milestones. An intuitive dashboard increases project visibility.

Access for all

Your people will have the ability to download specs or access stored assets, available 24/7 via the web. In essence, the gap between manufacturing and design teams is bridged.

Your customers can be brought into the approval process without the need for emails and presentations. WEBcnx will give them the option of viewing work and providing their comments at the touch of the button. Approval can be instant. It even operates on mobile and touchscreens.

Even your suppliers can self-serve and download the design files and information they need to create artwork, die tooling or anything else, without troubling your busy workforce.

Process Management and Automation



Take control

You stay in control through a fully auditable record of every request, amendment, and project-related document created. Real time information enables you to make effective decisions when they're needed to boost efficiency and customer satisfaction.

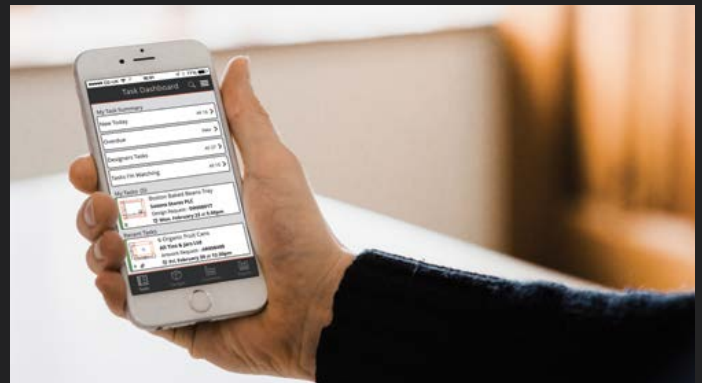
Completely compatible

The software works perfectly with your current system and our Impact software. As with all Arden products, we can provide the right bundle for your business so you only pay for the features you need with the option of future evolution as your business expands.

Features & Benefits

Features

- Manages individual's and team's to-do lists within an intuitive dashboard
- Customisable smart forms mean critical task data is captured accurately first time and shared with those who need it
- Powerful workflow design tools let you map out your business logic so tasks follow a logical order and start, pause and resume at critical points
- Provides a live and secure web portal empowering customers and suppliers to upload and download design assets at their convenience, 24/7 with zero internal effort
- Provides analytics of business patterns and departmental performance to enable critical decision making and complete transparency to management through a graphical, real-time reports engine
- Online design creation via a fully customisable standards library, allowing CAD designers to concentrate on innovative and business winning designs
- Accurate estimating and quoting via interactive layout tools
- Supported on multiple platforms and any web-enabled device
- Zero training requirement for new users due to a lightweight and intuitive interface
- Built in discussion features enhance and self-document the creation process in a single channel, replacing untraceable email exchanges
- A direct link to CAD provide seamless data exchange with zero re-entry and effortless revision control
- Open and complete integration capabilities for pushing and pulling data from your existing or future business systems



Benefits

- Automated processes to save time and money and reduce mistakes
- Customers and suppliers integrated into the process and empowered to carry out their own responsibilities
- Standalone design creation ability without CAD
- Accurate estimates with layouts that use your design styles and machine settings
- Everybody knows what to do and when to do it
- Reduced need for emailing and other communications
- Control over data and informed decision making via quick and clear reports
- Elimination of data entry across all internal and external systems
- Closer relationships with customers with a system that remembers their preferences, allows them to keep up-to-date in the process and makes you their favourite supplier

What do you do with all the time that WEBcnx will save your designers?

Well it gives them freedom so they can channel their skills into a range of award winning business activities.



“As a business owner, I’m delighted with the level of integration we now have between our customer database, our structural design database, and our artwork database.”

Justin Hill

President

Lawrence Paper Co., Kansas, USA

Helping your Account Management Team grow

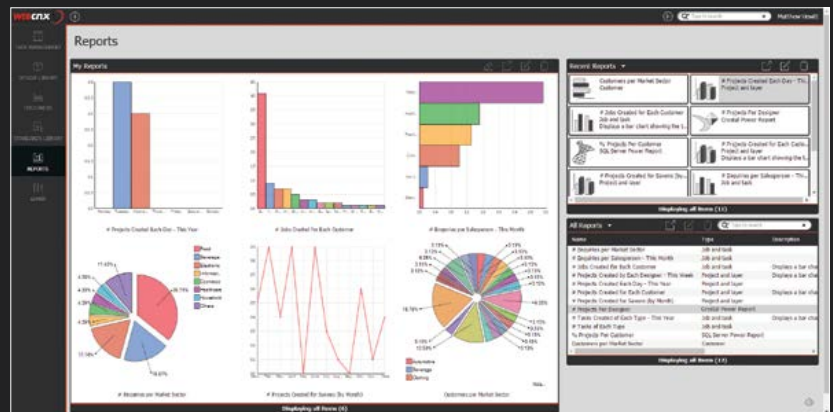
WEBcnx will empower your sales team, giving them access to critical data when they need it. Whether they're on the road about to visit a customer or on the phone, WEBcnx makes it easy to respond quickly and confidently about job progress.

Workflow Management Module

- Manages your design resources intelligently and effectively
- Maintains a comprehensive and detailed audit trail of changes to tasks, projects, project assets and contacts
- Increases project visibility through the use of a clear and intuitive dashboard style interface

Quick Reports Module

- Report on WEBcnx and Impact related tasks at the touch of a button
- Monitor the performance of designers, departments and suppliers
- Eliminates manual formatting and reporting tasks

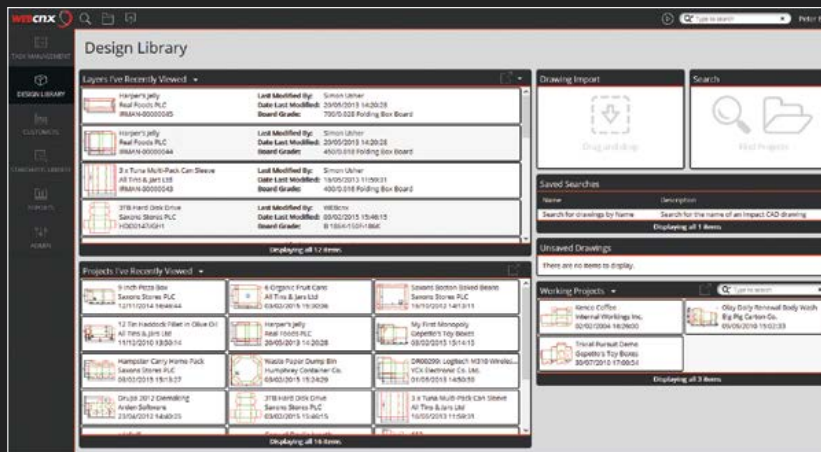


Customer Portfolio Management Module

- Provides a secure portal through which customers can view and review their design projects and associated documents

The ideal features for designers

WEBcnx lets your designers design and removes any administrative tasks from their workload. Customers and suppliers alike are able to access and retrieve what they need, when they need it within a secure portal.

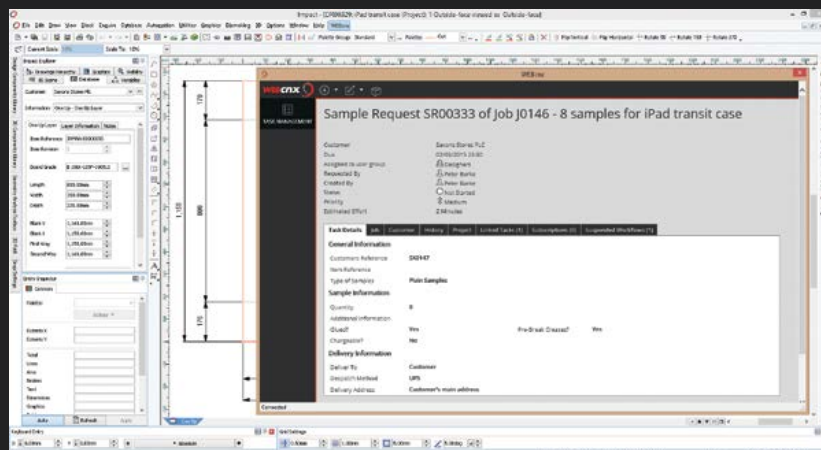
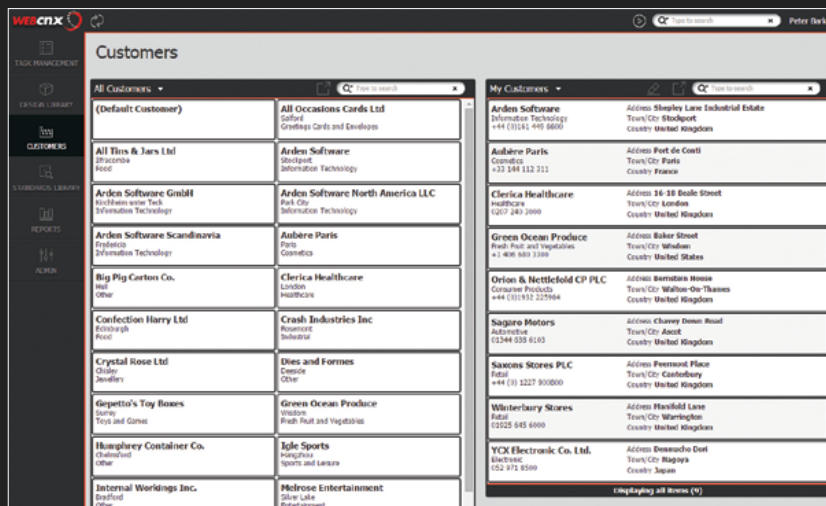


Design Library Module

- Makes your design assets securely available to anybody who needs them, whenever and wherever needed
- Allows your customers to view their designs online
- Suppliers can download designs and layouts in the format of their choice

Customer Profile Management Module

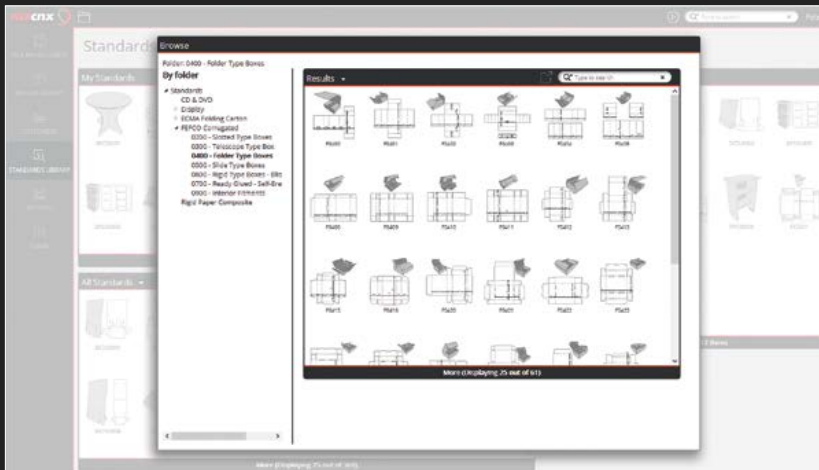
- Manage customer account details: add contacts, preferences, documents and order templates, and really get to know your customer
- Create your own customer lists for quick-access to frequently used accounts
- Subscribe to specific customer's activities and get alerts for key accounts



WEBcnx/Impact Plug-In

- Prompts structural designers to begin work on WEBcnx tasks
- Transfers all relevant task data directly into the Impact project database
- Creates a new project or opens an existing project for sample requests and design modifications

The ideal features for designers *continued...*

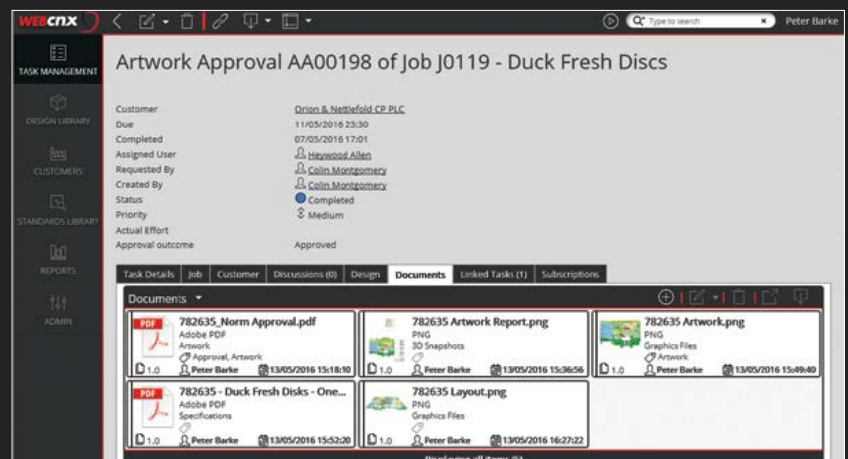


Standards Library Module

- Makes use of design standards accessible to everyone
- Gives design managers the option to delegate the production of simple standards-based projects to non-design personnel
- Improves costing accuracy, because estimators use the same drawing data as designers

Digital Asset Management Module

- Allows the storage of all project-related documents in one central location, even accessible to Impact CAD users across an Enterprise-enabled organisation
- Stored data can include for example, artwork, job specifications, email exchanges and virtual 3D samples
- Supports full version tracking and user comments, tagging and categorisation, secure access control, and direct task and design linking, so you've always got the right documents just when you need it



Choose to access the relevant information from your mobile, tablet or desktop, 24 hours a day, seven days a week.



Your customers can be brought into the approval process without the need for emails and presentations. WEBcnx will give them the option of viewing work and approval can be instant. It even operates on mobile and touch screens.



The perfect host

WEBcnx can soon become a one-stop shop for all your information needs. Have your own reports and want to access them anywhere, or simply want to dig deeper into WEBcnx and Impact data, we have a solution for that too.



Power Reports Module

- Includes a fully documented reporting API, which allows developers to generate advanced and deeply integrated reports tailored to the specific needs of any packaging company
- Operates as a reports server for a variety of applications

“A high volume of displays pass through this company each week and with WEBcnx we are able to keep track of every stage of every project from start to finish.”

Kevin Gray
Customer Services Manager
Lawrence Paper Co., Kansas, USA



You stay in control through a fully auditable record of every request, amendment, and project-related document created, from the design stage through to manufacturing.

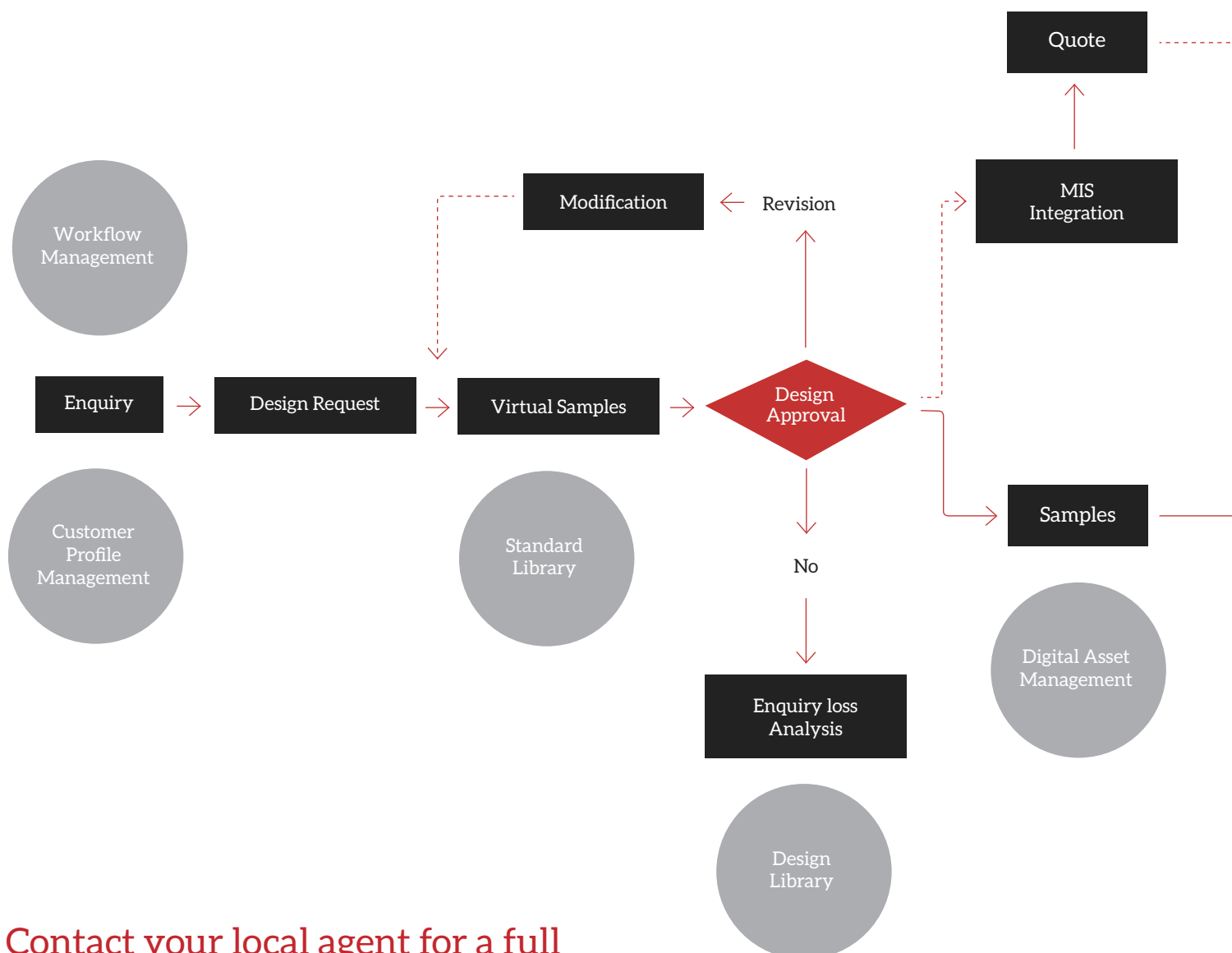


It pays to plan ahead

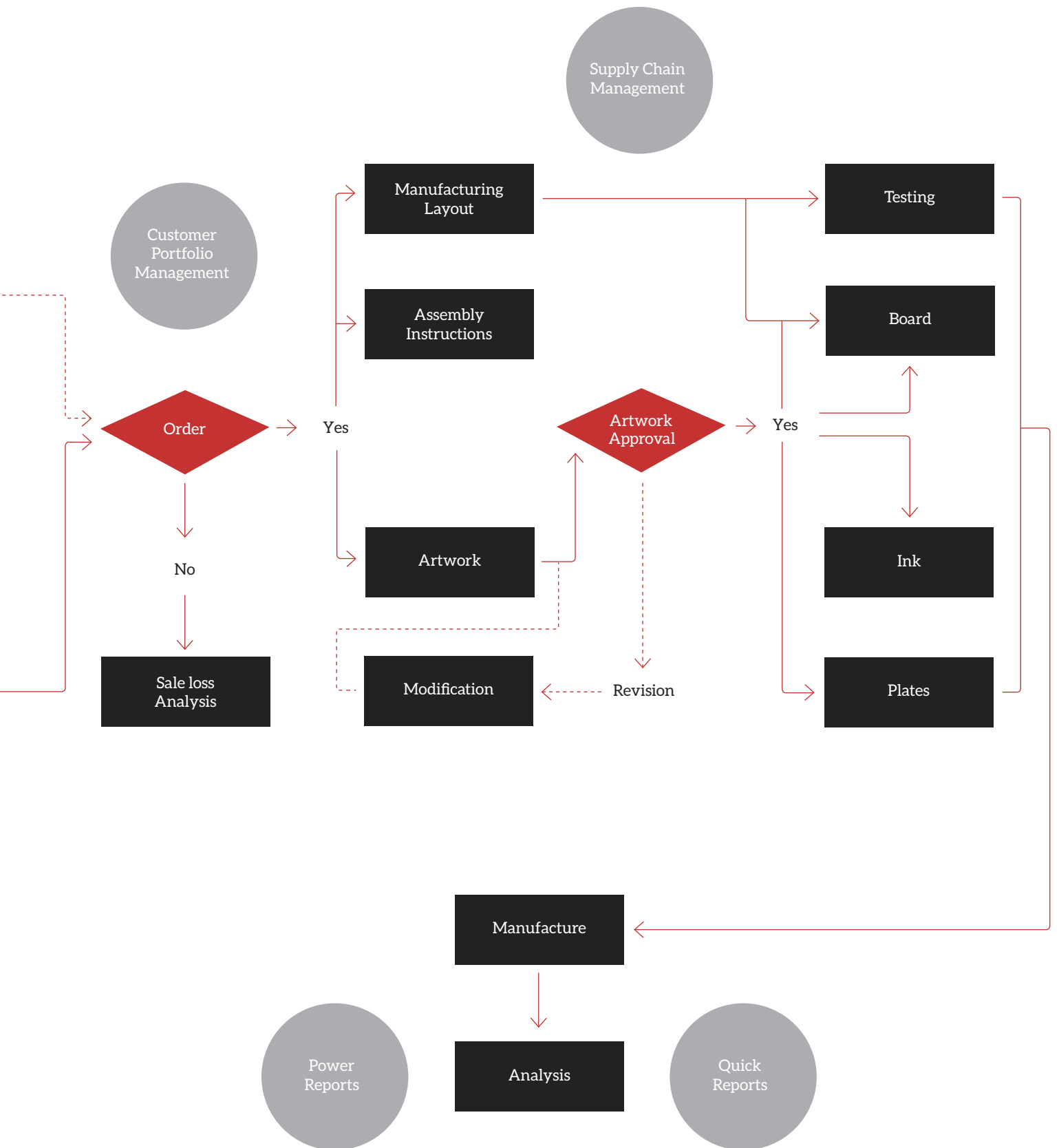
Your business is unique, so WEBcnx was built to give you the tools needed to build a workflow that fits you today and tomorrow. Helping you drive down costs, increase quality and reduce errors.

WEBcnx is working even if you're not. 24 hours a day, 7 days a week, WEBcnx can react to customer or supplier activity and keep things moving, making you more reactive.

- Streamlines the flow of communication
- Eradicate errors caused by duplication of data entry
- Seamless transfer of data to and from other business systems
- Minimises manual intervention and reduces hand-offs
- Enforces your business logic and provides repeatable performance



Contact your local agent for a full free demonstration and to learn the full capabilities of WEBcnx, visit www.ardensoftware.com for details.



Offering you the full support you need

Installation and Setup

Arden Software and its trusted resellers want you to succeed, so we work closely with our customers to make the installation and set-up process as painless as possible. We have the combined skills and experience to maximise your investment and get you working as quickly as possible.

Training

Role-based training is available for WEBcnx, though not always needed due to its intuitive design. WEBcnx Administrator training however is recommended and will provide you with the skills and knowledge you need to manage your own system in no time. Don't worry though, we're always there to assist and help you further implement your WEBcnx site through your company.

Software Maintenance Contracts

Arden Software provides full cover for WEBcnx through an optional software maintenance contract (SMC). An WEBcnx SMC includes a range of entitlements, such as version upgrades and updates, as well as discounts against the purchase of professional services and consultancy.

Consultancy & Integration

Many users choose to integrate WEBcnx with home grown or third party business management systems to achieve a best-practice environment, eliminate data entry, guarantee quality of data, and maximise the return of their investment. Arden Software has many years of experience in delivering successful and seamless integration with many external vendor business management systems such as SAP, AS400, Witron and Microsoft Dynamics AX.

The versatility of WEBcnx means that no two installations are ever the same. When integrated with Impact CAD and Impact Enterprise, WEBcnx is the only workflow management solution that allows packaging companies to spread their design processes effectively across multiple locations.



Impact CAD for designers

Created by packaging designers for packaging designers, Impact CAD covers everything you need through one integrated product. Everything has been designed to make things fast, simple and accurate.

Impact CAD for die-makers

Our history of die-making has given us a deep insight into the process and inspired us to develop integrated software that meets every challenge you face and allows you to create effective tooling using your existing equipment.



Enterprise allows you to share work instantly across multiple locations. From drawing board to machine, our software provides colleagues with secure access to your latest designs, driving collaboration and increasing speed and efficiency.

Contact your local reseller to find out more about all of our exciting packages or visit www.ardensoftware.com to find out more about Arden Software.

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